



INNOVATE

– QUEENSLAND –

Delivered by Impact Innovation Group



Outback Commercialisation Tour

Mt Isa

Tuesday

1st December

2 pm - 4 pm

Outback

at Isa

Cloncurry

Wednesday

2nd December

10 am - 12 pm

Cloncurry

Shire Hall

Julia Creek

Wednesday

2nd December

5 pm - 7 pm

Julia Creek

Civic Centre

Hughenden

Thursday

3rd December

5 pm - 7 pm

Hughenden

RSL Hall



Click [HERE](#) to register

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ADVANCE
QUEENSLAND



Business mentoring and support

Innovate Queensland is touring the Outback, supporting regional businesses through free tailor-made workshops and mentoring, turning ideas into outcomes. This isn't just for well-established businesses – it is also for those looking at progressing their ideas into a new venture.

Attendees will learn how to:

- Redesign your business model for growth
- Define your unique value proposition
- Use technology to connect with new markets
- Explore funding and investment options
- Access personalised mentoring & advice

Your business mentor: Cameron Johns



Cameron is a master of commercialisation, raising hundreds of millions of dollars for not-for-profits and private equity firms while working with both Fortune 500 and ASX-listed companies. He has delivered global-scale commercialisation training and mentoring programs across the Asia-Pacific region, and is now sharing his expertise to the businesses of Queensland.

➤ Click **HERE** to register

